

2016 Wickliffe Connection Ad Prices

AD SIZE	TOTAL INCHES	1 ISSUE RATE	4 ISSUE RATE (PAY FOR THE YEAR)	
1 col = 2 1/2 inches				
1 col X 2 inches	5	\$45	\$36 X 4 = \$144	SAVING \$36
1 col X 3 inches	7.5	\$62	\$48 X 4 = \$192	SAVING \$56
1 col X 4 inches	10	\$82	\$63 X 4 = \$252	SAVING \$76
1 col X 5 inches	12.5	\$96	\$75 X 4 = \$300	SAVING \$84
1 col X 6 inches	15	\$113	\$89 X 4 = \$356	SAVING \$96
2 col X 2 inches	10	\$82	\$63 X 4 = \$252	SAVING \$76
2 col X 2 1/2 inches	12.5	\$96	\$75 X 4 = \$300	SAVING \$84
2 col X 3 inches	15	\$113	\$89 X 4 = \$356	SAVING \$96
2 col X 4 inches	20	\$150	\$122 X 4 = \$488	SAVING \$112
2 col X 5 inches	25	\$185	\$149 X 4 = \$596	SAVING \$144
2 col X 7.5 inches	1/4 PAGE	\$265	\$226 X 4 = \$904	SAVING \$156
2 col X 15 inches	1/2 PAGE	\$500	\$452 X 4 = \$1808	SAVING \$192
3 col X 5 inches	1/4 PAGE	\$265	\$226 X 4 = \$904	SAVING \$156
3 col X 10 inches	1/2 PAGE	\$500	\$452 X 4 = \$1808	SAVING \$192
4 col X 4 inches	1/4 PAGE	\$265	\$226 X 4 = \$904	SAVING \$156
4 col X 7.5 inches	1/2 PAGE	\$500	\$452 X 4 = \$1808	SAVING \$192
4 col X 15 inches	FULL PAGE	\$678	\$565 X 4 = \$2260	SAVING \$452

Furnished ads should be emailed to ldakes@cityofwickliffe.com as a high resolution PDF.

No additional charge for color ads.

If you do not have email capabilities please provide hard copy of ad. If you need us to design an ad for you, please provide text and rough design so we can design an ad for you.

Contact: Loretta Dakes 440-943-7125.

Payments must be made by the issue deadline date below. If you take advantage of the full year 4 ad discount that payment is due by January 15, 2016

AD DEADLINES FOR 2016

FEBRUARY 1 - deadline date JANUARY 6 WEDNESDAY

MAY 1 - deadline date APRIL 6, WEDNESDAY

AUGUST 1 - deadline JULY 6, WEDNESDAY

NOVEMBER 1 - deadline OCTOBER 5, WEDNESDAY